

Lobbying for Health Promotion: An On the Job Training Program for the Networking Unit of the National Center for Health Promotion

A Project Proposal Update Submitted by:

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Not included in job description

Lack of awareness

Oversight

No strategic thinking

No Training

Never thought about it

There was no need to do it

Lack of manpower

No Budget

Doing other things

No awareness that it is necessary

Too much workload

Reactive rather than proactive

None of the 10 Staff members of the NCHP Networking Unit possess the basic skills needed to lobby for legislation, i.e.. knowledge of the legislative process

Milestones

- Curriculum drafted by consultant and being reviewed by team members
- “Lobbying” inserted into Administrative Order.
- Staff Attended Senate Hearing
- Senate Bill provided NCHP for review
- Meeting with Staff on plans for future activities



Opportunities

- Hearing on Sin Taxes – allocate 10% for Health
- FCTC tabled for discussion and ratification



Next Steps

- Lecture by consultant
- Site visit by staff – Marikina City Council Session and Philippine Senate
- Written comment on Senate bill re: Sin Taxes

