

Country Team Project Report: Shanghai, China, 2004



The Disease Prevention Project with the Loan of World Bank

Sub-Project on Health Promotion



健康促进子项目 (Sub-Project on Health Promotion)

<1996~2003>

⊕ 机构发展与政策改革

(Institutional development and policy reform)

⊕ 人力资源开发与培训

(Human resources development and training)

⊕ 监测

(Surveillance)

⊕ 干预和IEC

(Intervention and IEC)

北京、上海、天津、成都、洛阳、柳州、威海、云南省
Beijing, Shanghai, Tianjin, Chengdu, Luoyang, Liuzhou, Weihai, Yunnan



1. 机构发展与政策改革

Institutional development and policy reform

中央 (Central institutions)

项目市 (Project cities)

市健康促进协调委员会

(The Municipal Health Promotion and Coordination Committee)

• 项目领导小组

(The Leading Group of the Project)

• 项目办公室

(The Project Office)

• 子领域工作组

(The Subgroup of specific fields)

• 专家技术指导组

(The Experts Technology Guiding Panel)



1. 机构发展与政策改革

(Institutional development and policy reform)

成就

(Achievements)

- 一套系统的项目执行机构和运作机制——可持续发展的保证
(A set of systematic project implementation institutions and operation system —— guaranteeing sustainable development)
- 一系列新政策
(A series of new policies)
- 项目市领导对健康促进理念的认识与理解提高——政治支持、政策保障
(Improved understanding to the health promotion —— political support and policy guarantee)
- 多部门协调机制
(Establishing multisectors coordination mechanism)



1. 机构发展与政策改革 (Institutional development and policy reform)

经验

(Experiences)

- 高层决策者的重视与支持
(Gaining attention and support from decision-makers—important guarantee)
- 多部门协调机制、全社会参与
(Multisectors coordination and social participation)
- 创造政策支持环境是开展健康促进活动成本效益最好的措施
(The creation of the environment of policy support is one of the most cost-effective measures)



2. 人力资源开发与培训

(Human resources development and training)

师资培训

(Training for teachers)

项目内容培训

(Training for practitioners)

- 教材开发

(Development of training materials)

国外考察和国外培训

(Training abroad)

中央培训

(Central training)

市级培训

(Municipal-level training)



2. 人力资源开发与培训

(Human resources development and training)

(Achievements)

- 一支健康促进队伍

(A team of health promotion)

- 一支健康促进师资队伍

(A team of training teachers for health promotion)

- 一批技术和管理骨干

(A group of technical and managing backbone)

- 一批教材和宣传资料

(A series of training materials and propagandistic materials)



2. 人力资源开发与培训

(Human resources development and training)

成就

(Achievements)

- 转变观念，转换角色，政策倡导能力提高

(Changing the concepts and the roles,
improved ability of policy advocacy)

- 达到社会动员的效果

(Achieving the effect of social mobilization)



3. 监测系统的建立与运行

(Surveillance system establishment and operation)

行为危险因素监测系统

(Behavioral Risk Factors Surveillance System, BRFSS)

• 环境监测系统

(Environmental surveillance system)

• 死因监测系统

(Mortality Reporting System)

建立/完善

(Establishment / Perfection)

慢性病发病监测系统

(Chronic diseases surveillance system)

运行

(Operation)

资料利用

(The use of surveillance

HIV/AIDS哨点监测系统

(HIV/AIDS sentinel surveillance)

data)



3. 监测系统的建立与运行

(Surveillance system establishment and operation)

(Achievements)

● 建立/完善了一套监测系统

(Establishing / perfecting a sets of surveillance system)

- 一支监测队伍

(A team for surveillance)

● 一批宝贵的监测数据

(Some precious surveillance data)

- 将国际方法在中国进行探索与实践，积累了宝贵的经验与教训

(Putting international methods into experience in China and accumulating precious experiences and lessons)



4. 干预和IEC

(Intervention & IEC)

政策支持

(Policy support)

- 多部门合作与社区参与
(Multisectors collaboration and community participation)

• 环境支持

(Environmental support)

增强个人知识技能（行为干预）

(Improving individual knowledge and skill, behavioral intervention)

烟草控制

(Tobacco control)

控制心脑血管疾病

(Prevention of cardio- and cerebro-vascular diseases)

- 高血压 (hypertension)
- 高血脂 (Hyperlipaemia)
- 体育锻炼 (physical exercises)
- 肥胖 (obesity)
- 合理营养 (rational nutrition)



4. 干预和IEC

(Intervention & IEC)

成就

(Achievements)

- 以社区为基础、以场所为重点的行为危险因素综合干预模式

(A comprehensive intervention for behavioral risk factors with community-based and place-focused mode)

- 一支健康促进队伍

(A team for health promotion)

- 一批健康促进的传播材料

(A series of propagandistic materials)



4. 干预和IEC

(Intervention & IEC)

成就

(Achievements)

- 实施了丰富多彩的、有创新性的干预措施和活动

(Developing various and innovative intervention measures and activities)

- 初步建立了社区健康促进工作网络和工作机制

(Establishing the work network and mechanism of health promotion in communities)

- 创造了良好的支持性环境

(Creating a favorable supportive environment)



Shanghai Healthy City Program



Goals

- Healthy Environment
- Healthy Community
- healthy Family



Participating departments

- Municipal Patriotic Public Health Campaign Committee (leadership)
- Health Bureau
- Financing B
- Educational B
- Environmental Protection B
- Family Planning Committee
- Civil Construction B



Participating departments

- Security B
- Water Supply B



Three-year Action Plan for healthy city

